

YOUTH TODAY, LEADERS TOMORROW:

Market-driven Approaches to Youth Development in Conflict-Affected Areas

Making Cents International Global Youth Enterprise Conference | 2:45 – 3:45 pm | September 30, 2009

Youth empowerment and participation is critical to rebuilding societies emerging from conflict. This session explores successful market-driven approaches to youth initiatives in conflict-affected and disrupted environments. Presenters from ACDI/VOCA will pull from two innovative programs: the Agriculture for Children Empowerment (ACE) project in Liberia and the Community Action Program (CAP) program in northern Iraq.

PRESENTER BIOGRAPHIES

» **Sally Iadarola, Community Stabilization and Development Managing Director at ACDI/VOCA**

Ms. Iadarola has 18 years of experience in international development with a focus on stabilization and reconstruction, private sector development and public management. She currently oversees projects that apply multi-sector community-based approaches in conflict-affected countries including Iraq, East Timor, Afghanistan and southern Philippines. Ms. Iadarola has provided technical advisory services in land development, housing reform and private real estate market development to national ministries in Russia, Albania, Ukraine and Armenia. She holds an M.A. in urban and regional planning from the George Washington University and a B.A. in political science, also from the George Washington University.

» **Ruth Campbell, Enterprise Development and Competitiveness Managing Director at ACDI/VOCA**

Ms. Campbell has 15 years of experience in enterprise development and emergency programming. At ACDI/VOCA, she oversees programs in Ecuador, Egypt, Lebanon, Liberia, India and Pakistan, as well as global action research which included the Value Chain Development in Conflict-Affected Environments project. Previously she established feeding programs for IDPs in Sierra Leone and a demobilization camp in Angola. She has worked in refugee repatriation and mine awareness programs in the Caucasus. Ms. Campbell has an M.S. in rural development from the University of London and a B.A. from the University of Cambridge.

» **Lindsey Jones, Monitoring and Evaluation and Gender Specialist at ACDI/VOCA**

Ms. Jones recently assumed the title of Monitoring and Evaluation and Gender Specialist at ACDI/VOCA Headquarters in Washington, DC. Prior to that, she worked in Kirkuk, Iraq on the Community Action Program as Reporting and Database Director, which included responsibilities on the Youth Apprenticeship Program. Previously, Ms. Jones helped manage community development programs in conflict-affected areas of the Philippines, Afghanistan, Iraq and East Timor. Prior to joining ACDI/VOCA, she was a consultant in the West Bank working with a refugee camp community center serving primarily youth and women. She holds an M.A. in Arab Studies from Georgetown University.

